Carolina Planning
Master’s of City & Regional Planning

Fall 2018 Prospective Student Webinar

October 12, 2018
DCRP Admissions Team
Our plan for today

1. Why Carolina?
2. Overview of the program
3. Overview of the admissions process
4. Questions
Why Carolina?

One of the Oldest, Most Respected and Consistently Top Ranked Planning Programs in North America

Producing Leaders in the Planning and Development Fields Since it opened its doors in 1946
Why Carolina?

#3 Ranked U.S. Graduate Urban Planning Program by Planetizen

#1 Best Value in American Higher Education (UNC)

1:8 Faculty-Student Ratio

$1.6 Million in Funding Support/yr

98% Graduation and Retention Rates

97% Have Job Offers Within 1 Year Of Graduating
World Class Faculty & Research

• 4 Distinguished Educator Awards for Lifetime Scholarship

• A diverse faculty with cutting edge research

• Innovative, award winning teaching

• Embedded in the community and the world
High Quality Research Linked to the Real World

- Research on Minimum Wage Laws cited in a State of the Union Address
- Expert Testimony on Environmental Justice Issues
- Work on Mortgages presented to members of Congress & Staff
- Work on Energy Efficiency presented to members of Congress & staff

Bill Lester
Danielle Spurlock
Roberto Quercia
Nikhil Kaza
2. Acclaimed Research Centers

- Serve as learning labs
- Students and faculty engage in research together;
  - Students hold paid research positions here
3. Prepared to Lead in a Global World

- Faculty and graduate students conduct research across the country and the world.
- Current projects include work on China, India, Vietnam, Colombia, Bolivia, Argentina, and the UK.

- DCRP-China Program
- Fulbright funded research program in Vietnam
- Rockefeller funded research in India
4. Top Quality at Affordable Rates

<table>
<thead>
<tr>
<th>Residency Classification*</th>
<th>Tuition Rate Per Academic Year</th>
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<tbody>
<tr>
<td>North Carolina Residents</td>
<td>$11,940</td>
</tr>
<tr>
<td>Non-North Carolina Residents</td>
<td>$29,150</td>
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- Lowest tuition rates amongst top 5 planning schools
- Of the top 5 Schools, DCRP has the largest proportion of students who receive funding (~$1 million annually)
  - Competitive merit-based funding opportunities
  - TAs, RA, & Work at Affiliated Institutes & Organizations

- Triangle more affordable than regions with comparable programs

  Many of our students have been able to establish residency by their 2\textsuperscript{nd} year. Residency decisions made by the Graduate School.
5. Jobs After Carolina Planning

- Government – Federal state and local
- Non-Profit sector
- Private sector
- Consulting
- Education
Diverse & Exciting Career Pathways

- 100% AICP Exam Pass Rate
- Serious Commitment to Professional Development
- 2K Alumni across all 50 states and around the globe
Alumni Network: 1946-2017

- Strong alumni network
- LinkedIn: 1000+ members
- DCRP alumni happy hours (various cities)
Global Reach: 1970-2017
6. Vibrant and Engaged Student Body

Top Notch, Award Winning, Creative, Committed, Hail from all around the US and Globe
Inclusive & Supportive Environment

• Planner’s Forum
• Placemaking Committee
• Plan For All
• Social Committee
• Carolina Hazards Resiliency Planning (CHRP)
• Carolina Planning Journal
• carolinaangles.com
• Graduate and Professional Student Federation
• Peer to Peer Mentoring (P2P)
Overview of the Program
**Curriculum**

- 4 Core Courses
- 4 Specialization Courses
- 1 Law Course
- 6 Electives
- Master’s Project
- Capstone Workshop

17 Total Courses to Finish MCRP

*With electives, students can complete 2 specializations*
## Sample Curriculum

<table>
<thead>
<tr>
<th>Year 1</th>
<th>Year 2</th>
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<tbody>
<tr>
<td>4 Core Courses</td>
<td>Specialization Courses</td>
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<td>1 Law Course</td>
<td>Electives</td>
</tr>
<tr>
<td>Specialization Courses</td>
<td>1 Client-based Workshop</td>
</tr>
<tr>
<td>Electives</td>
<td>1 Master’s Project</td>
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</table>
Specializations

- Economic Development
- Housing & Community Development
- Land Use & Environmental Planning
- Transportation Planning
No Room for Silos

Cross-cutting projects, sharing resources and paths to interdisciplinary knowledge

Tracks & Certifications

- Natural Hazards Resilience (Track & Certificate)
- Geographic Information Science (Track & Certificate)
- International Development (Certificate)
- Real Estate Development (Track)
To Illustrate...

Race, class bias in industrial zoning and rezoning in revitalizing cities (Andrew Whittemore)

Neighborhood change near local rail service: demographic analysis in four US regions and recommendations for practice (Chris Bendix)

Source: http://www.lowwagenc.org/
Additional Research Areas

• Restoration Economies (BenDor, Lester)
  – mapped ecosystems and labor markets

• Environmental Justice Policy Lab (student-driven, Spurlock)
  – Intersection of advocacy, politics of land use, and environmental justice

• HCED and Environmental Policy intersect in the Disaster Recovery and Resilience Initiative
  – 12 students + Nguyen, Smith

• Transportation and Economic Development (Lowe, Thomas)

• Inequality and Urban form
Dual Degrees & Area Colleges

• MPA at UNC’s School of Government
• MPH at UNC’s Gillings School of Global Public Health
• MBA at UNC’s Kenan-Flagler School of Business
• JD at UNC’s School of Law
• MLA at NC State’s College of Design

2 Separate Degrees in 3 years instead of 4

Carolina Planning students are able to take courses at Duke & NC State Universities at no additional cost.
Overview of Admissions Process
Admissions Timeline

- **Fall 2018**: Take the GRE (Code 5816) & visit UNC!
- **Dec. 11**: MCRP app. due (for funding consideration)
- **Jan. 8**: Final MCRP app. due date
- **March 2019**: Admissions Decisions Announced
- **March 2019**: Admitted Students Open House
- **April 15**: Enrollment Decisions & Deposits Due
Application Requirements

• Transcripts
• Statement of Purpose
• 3 Letters of Recommendations
• Resume/CV
• GRE Scores (Institutional Code 5816)
• Carolina Planning Supplemental Questionnaire
• TOEFL or IELTS Scores (International Applicants Only)
• $87.50 Non-Refundable Application Fee
How to Apply?

applynow.unc.edu

applynow.unc.edu!
What Next?

Admitted Student
Open House in March
• See our campus
• Socialize with faculty, students, & alumni
• Get more info on:
  – Student Life
  – Summer Internships
  – Career Resources
  – Curriculum
  – Specializations
  – Research
Questions?

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Sandra Lazo de la Vega – Student Services Coordinator
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Lucia Constantine – Student Admissions Coordinator
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Funding and Finances
Funding Opportunities?

• All are considered for merit based departmental funding
• Those who apply by the December deadline are considered for competitive Graduate School Funding
• TA-ships, RA-ships, Conference Travel Funding, Professional Development Funding
• Carolina Planning Excellence in Diversity Awards
External Funding Opportunities?

- U.S. DOT’s Eisenhower Fellowships
- Foreign Language & Area Studies Fellowships
- Holzheimer Memorial Student Scholarship
- American Association of University Women (AAUW)
- Research Assistantships with Affiliated Centers
- TA-ships in related departments (Geography, Asian Studies, Policy)
- Paid Internships
Career Support
Career Support at Carolina Planning?

- Newly hired Career Services Staff Member: Mary Beth Powell
- Career planning course offered in the spring
- Carolina Planning Jobs Board
- Resume writing workshops
- Recruitment & networking events with our extensive alumni network
Internship Solicitation Process

- Nov: specializations review contact list
- Feb: specialization director sends out email
- Internship announcements posted to list-serve and/or job board
Internship Database: 2002-2017

- Information on over 250 internship experiences by former DCRP students
- Includes wage range
- Location and specialization
- Reflections on experience
Summer 2017 Internships

- Center for Environmental Farming Systems, NCSU
- The John A. Volpe National Transportation Systems Center
- Apprenticeship-NC
- Raleigh City Planning - Long Range Planning Division
- WSP
- Clarion Associates
- Town of Chapel Hill
- Hurricane Matthew Disaster Recovery and Resilience Initiative (HMDRRI)
- North Carolina SeaGrant
- Counter Tools
- NC Growth (Kenan Institute UNC)
- UNC Highway Safety Research Center
- VHB
- Self Help Credit Union
- Institute of Transportation Research and Education
- Plan4Health NC/Centralina Council of Governments
- San Francisco Municipal Transportation Agency
- Pennrose Development
- National Center for Safe Routes to School
MacDonald-Brower Sustainability Fellowship

• Stipend through the generosity of DCRP alumnus Scott MacDonald

• 2017: 2 summer work-based learning opportunities
  - City of Raleigh
  - North Carolina Environmental Justice Network

• 2018: Details posted in December (due date in early February)
Carolina Planning Jobs Board

JOBS

SOLAR ENERGY ZONING INTERN
Cypress Creek Renewables
Durham, NC
The Company Cypress Creek Renewables is a developer and long-term owner of solar energy facilities with development assets in markets across the United States. We combine extensive development experience with a deep track record of successful transactions. It is our mission to develop, finance, and own megawatts of renewable energy projects that are economically and environmentally sustainable. Posted: 09/12/2017

COMMUNITY AND ECONOMIC DEVELOPMENT INTERN (CHAPEL HILL)
SNAP-Ed Project – part of UNC’s Center for Health Promotion and Disease Prevention
University of North Carolina at Chapel Hill
The SNAP-Ed Project – part of UNC’s Center for Health Promotion and Disease Prevention – works to impact healthy food access in low-income, minority communities, by implementing policy, systems, and environmental (PSE) changes. We work with community partners in 6 counties – Duplin, Lenoir, Craven, Sampson, and Warren. Posted: 08/25/2017

SR COMMUNITY DEVELOPMENT ANALYST
Federal Reserve Bank of Boston’s Regional & Community Outreach
Boston, MA

• Continuously Updated
• Professional Connections
“As a student, it is very impactful to be a part of a department which places such an emphasis on its students’ professional development.”

James Carter, MCRP ‘19