

HAPPENING VIRTUALLY!

Elon Innovation COVID-19 "Pivot" Challenge Spring 2021



Identify a problem affecting
a small business, or start-up, or nonprofit
due to the pandemic and create a solution.



\$5000 GRAND PRIZE!

Teams	<ul style="list-style-type: none">• Develop teams of 2-5 students from at least 2 different areas of study
Rounds	<ul style="list-style-type: none">• Round 1: Create a 2-3 minute video describing a COVID challenge and an idea for a "pivot"• At least 10 teams advance to Round 2• Every university advances at least 1 team
	<ul style="list-style-type: none">• Round 2: Top 10 teams receive \$200 to implement a "pivot" with matching funds to the small business, startup or non-profit• Round 2 Teams submit a 4-5 minute video with the "pivot" results
Deadlines	<ul style="list-style-type: none">• Phase 1 Video Submission: February 26, 2021, 11:00 PM• Phase 2 Video Submission: March 26, 2021, 11:00 PM
Prizes	<p>\$5,000 Grand Prize \$2,500 Second Place \$1,500 Third Place \$250 2 Honorable Mentions</p>

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